

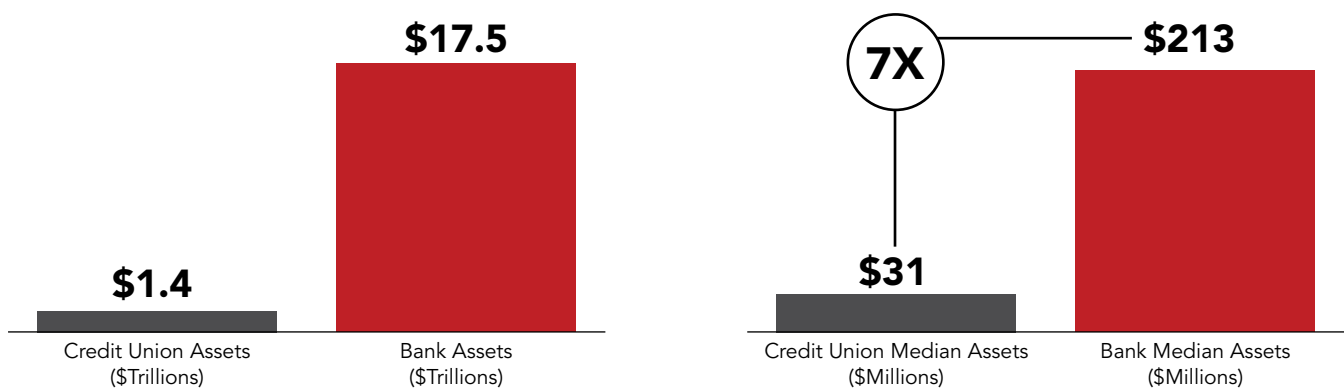
SETTING THE RECORD STRAIGHT: BANK MYTHS ABOUT CREDIT UNIONS

BANK CLAIM:

The credit union industry as a whole, and large credit unions in particular, have simply gotten too large.

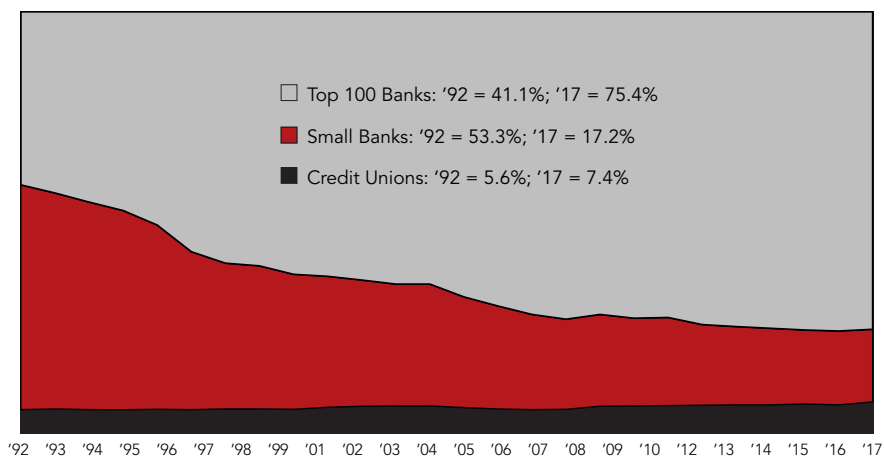
THE FACTS ARE:

// U.S. banks are a **\$17.5 trillion industry**, and the typical U.S. bank is nearly **seven times larger** than the typical credit union.



// And big banks are growing far faster than credit unions - increasingly dominating the financial services marketplace as a share of total assets. Credit union market share is virtually unchanged over the past quarter century.

Market Share of Assets



// Big banks are also very healthy, with many enjoying record profits in Q1 2018 according to numerous outlets, including Fox Business, Bloomberg, Fortune, CNBC, and The Wall Street Journal. [Click here for story](#)