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- Access Softek
- ACES Quality Management
- CO-OP Financial Services
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Washington, DC 20036
Timothy Evans
571-334-4777
timothy.evans@adlumin.com
www.adlumin.com

Adlumin is a proud associate business member of the Credit Union National Association. Our patented cloud-native security and compliance automation platform revolutionizes the way credit unions secure sensitive data while achieving compliance objectives. With Adlumin, credit unions can monitor and defend their networks locally, in the cloud, and across the globe.

Adlumin’s platform includes world-class analytics and machine learning, one-touch compliance reporting and automation tools, and integrated threat intelligence. It also includes a 24/7 search for leaked accounts on the deep and dark web, managed compliance, detection, and response (MCDR), 90-minute deployment, and more. The platform also includes the NCUA’s Automated Cybersecurity Examination Tool (ACET) Compliance Reporting feature.

Adlumin was awarded U.S. Patents for using artificial intelligence and machine learning for systems and methods of anomaly detection on core banking platforms.

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Alogent provides proven, end-to-end check payment processing, enterprise content management, digital banking, and loan origination technologies to financial institutions, currently including over 2,400 credit unions, community and regional banks, and some of the largest national and international financial institutions. Our solutions are versatile, scalable, user-friendly, and exceptionally stable. Because of our relentless focus on innovation, our clients consistently exceed their productivity, financial, and customer experience goals. Learn more about Alogent at www.alogen.com.

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BankSITE® Services develops and hosts world-class websites for credit unions with a 20-year track record of no security issues, server downtime, or price increases. We offer mobile friendly, responsive, ADA compliant websites created in 30 days. Our BankSITE® Security Monitor, Secure Forms, and copyrighted One-Minute Test Program have been used by over 1,500 financial institutions to bring them more loan, deposit and investment business. Ask us about creating a website for your credit union no charge.

**BC in the Cloud by Infinite Blue**
399 Arcola Road, Suite 200
Collegeville, PA 19426
Sara Devinney
336-209-6800
sara.devinney@infiniteblue.com
www.bcinthecloud.com/cu

BC in the Cloud by Infinite Blue is a business continuity and disaster recovery application that provides the tools needed for credit unions to meet NCUA and FFIEC regulatory reviews. Easily conduct, track, and report on exercises so your branch is always audit-ready. From security breaches to hurricanes, BC in the Cloud helps ensure all of your locations are resilient no matter what kind of incident occurs. To learn more, visit www.bcinthecloud.com/cu.
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Rebecca Cicarelli
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BranchServ is a leading security/automation equipment and service provider for financial institutions nationwide, working with the largest branch networks in the United States and extending its expertise to banks and credit unions of all sizes. Our comprehensive cutting-edge product portfolio is complemented by a service organization that is widely recognized for its ability to deliver on customer SLAs including quality and response time. Moreover, BranchServ is certified as an employee-owned organization, therefore our team is literally invested in our success...and yours. Our culture revolves around you as the customer, and we understand that our success hinges on our ability to understand your challenges and address them with real solutions.

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contactus@catalystcorp.org
www.catalystcorp.org

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619-876-5074
tbenavidez@corelationinc.com
www.corelationinc.com

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By partnering with Glia, credit unions are evolving their member service from an often frustrating and cumbersome phone-centric model to a modern digital-first approach. This shift will ultimately save time and reduce costs for the credit unions while improving the overall experience for members. Glia’s platform enables the credit unions to meet members where they are and communicate through whichever methods they prefer, including messaging, video banking and voice, and guide them using CoBrowsing. With Glia, members don’t waste time switching communications channels, reauthenticating and providing context around who they are and the issue at hand. Additionally, member service agents can operate more efficiently, helping multiple members at once, while bringing a personalized touch into the digital domain.

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Midwest Loan Services provides private-label mortgage subservicing to credit unions and CUSOs nationwide. Our unique approach and industry-leading technologies help our client partners retain members; reduce costs and ensure regulatory and operational compliance. No matter what your mortgage volume is, we’ll make sure you and your members receive the quality service you deserve. Further, by offering extensive private-label options and friendly, responsive service, Midwest helps extend your brand consistently and cost-effectively.

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MFM Sales Team  
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Discover the benefits of partnering with a credit union owned mortgage CUSO that shares your values and understands your needs. We offer a variety of partnership models designed specifically for credit unions and our advanced Loan Origination System will help you streamline the mortgage process and achieve your goals of generating/maintaining mortgage volume. We look forward to impressing your credit union and members with our service, technology and member-focused approach to mortgage lending. NMLS ID# 149532

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OM Financial Group is an executive benefit consulting firm that specializes in providing sound advice about Supplemental Executive Retirement Plans (SERPs) for key executives. OM pioneered Collateral Assignment Split Dollar (CASD) programs for credit unions and continues to specialize in offering competitive and cost-effective employee benefit solutions. Our goal is to educate executives and boards, so they can make informed financial decisions that are in the best interest of their credit union for years to come.

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For over 20 years, OutSolve has been dedicated to helping clients in the financial industry navigate the complexities of their affirmative action regulatory requirements. The Department of Labor’s Office of Federal Contract Compliance Programs (OFCCP) has made its enforcement agenda clear, and our experts are well-versed in proactively reducing the risk of non-compliance for credit unions. We handle the full cycle of all required affirmative action components as mandated by Executive Order 11246 for women and minorities, Section 503 of the Rehabilitation Act of 1973 for persons with disabilities, and the Vietnam Era Veterans’ Readjustment Assistance Act of 1974 for veterans. Even more powerful, OutSolve experts can also use your affirmative action compliance data to develop diversity and inclusion action plans for your credit union. Contact us to get started today.

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Rochdale Paragon Group, a CUSO formed by industry thought leaders, is a strategic and risk management firm specializing in enterprise risk management, vendor management, strategic planning, governance, lending support, and other consulting services for financial institutions. The firm offers clients a broad range of advice, analytics, support and solutions specifically designed to meet the risk, strategy and assurance needs of the financial industry. Rochdale Paragon also offers apogee iQ, a governance, risk and compliance (GRC) software suite that provides financial institutions the tools they need to grow and thrive. Like the credit unions they serve, Rochdale Paragon and apogee iQ are focused on one thing — meeting the needs of tomorrow, today.

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With decades of leadership experience in the financial services industry, Siewwright & Associates provides strategic insights and trusted advice to credit unions. Founder Markle Siewwright is a renowned industry consultant who has held senior leadership positions at HSBC, MasterCard International, Payment Systems Inc., TowerGroup, and Fiserv where he served as president of the credit union solutions division. Mark has worked directly with numerous credit unions in the successful formulation and execution of their strategic plans.

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SilverCloud is an industry-leading provider of conversational banking solutions. Trusted by more than 200 financial institutions, SilverCloud’s Conversational Banking platform provides financial services customers seamless access to information across all digital channels while simultaneously providing employees the information they need to serve banking customers. By combining knowledge, intelligence, and the right interfaces, SilverCloud’s solutions provide an answer for every question, wherever and whenever. For more information, visit www.silvercloudinc.com.

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Social Assurance provides the financial services industry with a suite of software solutions, services and storytelling tools that help build Remarkable brands, culture and communities. Founded in 2011, with a mission to empower, ignite, and enable financial brands to be Remarkable, Social Assurance now serves over 1,500 financial brands across the country, helping them leave their mark and be the heroes of their community.

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TextKit is Statflo’s one-to-one business text messaging platform that enables credit unions to engage, retain, and grow their member base. Using TextKit, credit unions can leverage a single platform to conduct member outreach via SMS and other messaging channels to drive member engagement. TextKit’s open APIs connect easily to existing enterprise systems, while its industry-leading compliance features safeguards against inappropriate content and non-compliant activity within the platform. TextKit simplifies one-to-one outreach for member-facing teams.

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Trellance is the leading data analytics company for credit unions. Founded in 1989, Trellance is headquartered in Tampa, FL and services over 1,500 credit unions nationwide. The Trellance team consists of experts who specialize in data integration and warehousing, data consulting, and data-driven portfolio growth management that empowers credit unions to drive the member experience.

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Tyfone is a leading provider of digital banking solutions. Our appeal is unique. We collaborate closely with our customers and the banking ecosystem in an open approach coupled with a powerful user experience that helps “get things done!” Everyone builds features, not everyone builds relationships. We build both!

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VolCorp’s mission is to inspire credit unions to reach new heights by providing dynamic payment solutions, custom investment services, and unparalleled member service. Headquartered in Nashville, Tennessee, VolCorp has been serving the credit union movement since 1981.

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To learn more about VolCorp, please visit volcorp.org.
CUNA Member Activation Program enables credit unions to fully harness the advocacy potential of their membership with three simple steps:

1. We provide plug-and-play content on advocacy issues.

2. You deliver the content to members.

3. Members find ways they can fight for your credit union’s future.

“Advocacy is part of our Culture…We take our responsibility to keep our law makers informed of who we are and what we do very seriously. MAP has made it possible for us to take our message directly to our members and enlist their help in telling our story.”

Angela McCathran - President/CEO, People’s Trust FCU

“We felt strongly that advocacy is a huge cause for all credit unions no matter what their size. MAP made it easy for a small credit union like ours to educate and activate our members.”

Amy Brodersen – CEO, Family Focus FCU
## Board & Committee
- CUNA Credit Union Board Accelerator Virtual Conference
  - April 6 & 7
- CUNA Credit Union Finance for Boards & Committees eSchool
  - June 7 – July 29, Mondays
- CUNA Strategic Planning eSchool
  - September 13– October 4, Mondays
- CUNA Board Development Virtual School
  - October 13 & 14
- CUNA Credit Union Board Leadership Virtual Roundtable
  - November 16 & 17
- CUNA Supervisory Committee & Internal Audit Virtual Conference
  - December 7 – 9

## Compliance
- CUNA Regulatory Compliance Certification eSchool: Introduction
  - 10 sessions beginning January 26
- CUNA & ACUIA Internal Audit Certification Virtual School
  - 6 sessions beginning in March
- CUNA Compliance Management eSchool
  - March 5, 12 & 19
- CUNA Regulatory Compliance Certification eSchool: Update
  - August 2 – September 27, Mondays
- CUNA Governance, Risk Management & Compliance Leadership Virtual Conference
  - September 28 – 30
- CUNA Compliance Professional eSchool
  - September 30 – October 28, Thursdays
- CUNA Introduction to Compliance eSchool
  - October 13, 20 & 27
- CUNA Attorney’s Virtual Conference
  - October 26 – 28
- CUNA BSA/AML Certification eSchool with NASCUS
  - April – November

## Finance & Economics
- CUNA Financial Management Essentials eSchool
  - January 6 – February 24, Wednesdays
- CUNA ERM Introduction eSchool
  - January 28 – February 25, Mondays & Thursdays
- CUNA Latest Trends in Investments eSchool
  - March 2 – April 8, Tuesdays & Thursdays
- CUNA Investment Certification eSchool: Fundamentals
  - May 4 – June 1, Tuesdays & Thursdays
- CUNA Finance Council Virtual Conference
  - May 18 – 20
- CUNA Financial Management Essentials eSchool: Advanced
  - September 29 – November 17, Wednesdays
- CUNA Investment Certification eSchool: Advanced
  - October 4 – November 1, Mondays & Wednesdays
- CUNA ERM Advanced eSchool
  - October 7 – November 4, Thursdays
- CUNA Credit Union Finance eSchool
  - November 8 – 11
- CUNA ALM eSchool
  - December 6 – 13, weekdays

## Management & Leadership
- CUNA National Young Professionals Virtual Conference
  - TBD
- CUNA Governmental Affairs Conference (GAC)
  - March 2 – 4 // Virtual
- CUNA Management School
  - Beginning in July // Virtual
- CUNA Coaching Leadership Virtual School
  - September 7 – 9
- CUNA CEO Council Conference
  - Beginning in September

## Marketing & Business Development
- CUNA Marketing & Business Development eSchool
  - Beginning in February (tentative)
- CUNA Marketing & Business Development Council Virtual Conference
  - March 23 – 25
- CUNA Digital Marketing Virtual School
  - May 11 – 13
- CUNA Marketing Compliance eSchool
  - July 12, 19 & 26
- CUNA Marketing & Business Development Certification Virtual School
  - Beginning in October (tentative)

## Operations & Member Experience
- CUNA IRA Fundamentals eSchool
  - January 8 – February 25
- CUNA IRA Advanced eSchool
  - February 25 – April 15, Thursdays
- CUNA Member Experience Virtual School
  - August 17 – 19
- CUNA Frontline Compliance eSchool
  - May 7 – October 8
- CUNA World-Class Service Leadership eSchool
  - September 7 – 30, Tuesdays & Thursdays
- CUNA Operations & Member Experience Council Virtual Conference
  - September 21 – 23

## Security & Technology
- CUNA Business Continuity eSchool
  - May 3 – June 7, Mondays
- CUNA Technology Council Virtual Conference
  - September 21 – 23
- CUNA Cybersecurity eSchool with NASCUS
  - October 5 – November 9, Tuesdays

Please note: All dates and times are subject to change.

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1/21
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