

2016 Maxwell, Herring, Desjardins National CUNA Award Winners Announced

For Immediate Release

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MADISON, Wis. (December 9, 2016) – CUNA’s National Awards Committee recently selected the recipients of the 2016 Dora Maxwell Social Responsibility Community Service Award, the Louise Herring Philosophy-in-Action Member Service Award, and the Desjardins Awards for Financial Education. The awards, which are given in several credit union asset sizes, were selected among the winning entries at a league level.

First-place winners for the Dora Maxwell Award include:

- Community Credit Union Lewiston, ME
- United Credit Union Mexico, MO
- San Mateo Credit Union Redwood City, CA
- Hanscom Federal Credit Union Hanscom AFB, MA

First-place winners for the Louise Herring Award include:

- Nueva Esperanza Community Credit Union Toledo, OH
- Appalachian Community Federal Credit Union Gray, TN
- Educational Systems Federal Credit Union Greenbelt, MD
- Associated Credit Union Norcross, GA

First-place winners for the Desjardins Youth Financial Education Award include:

- Community Credit Union Lewiston, ME
- CORE Federal Credit Union East Syracuse, NY
- DOCO Credit Union Albany, GA
- Commonwealth One Federal Credit Union Alexandria, VA
- Altra Federal Credit Union Onalaska, WI

First-place winners for the Desjardins Adult Financial Education Award include:

- Community Credit Union Lewiston, ME
- Carolina Foothills Federal Credit Union Spartanburg, SC
- Financial Center First Credit Union Indianapolis, IN
- Firefly Credit Union Burnsville, MN
- Rocky Mountain Chapter of Credit Unions Colorado

*The Maine Credit Union League also received a first place award for their efforts to improve financial literacy for both youth and adults.

“On behalf of the CUNA Awards Committee, I would like to congratulate all of the 2016 CUNA Award winners,” said Winona Nava, CUNA Awards Committee Chair. “We had an impressive number of submissions this year and the quality of the program submissions once again impressed the committee with the ideas and projects credit unions have put in place in their communities. Please join the

committee in congratulating this year's winners and remember: It's never too early to start thinking about submitting your own entry for 2017."

Winning credit unions will be recognized at the 2017 CUNA Governmental Affairs Conference, held February 26 – March 2, in Washington, DC. If you or your credit union is interested in submitting awards for 2017 – please visit <https://cunaawards.secure-platform.com/a/> to learn more.

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About CUNA:

With its network of affiliated state credit union leagues, Credit Union National Association (CUNA) serves America's credit unions, which are owned by more than 100 million consumer members. Credit unions are not-for-profit cooperatives providing affordable financial services to people from all walks of life. For more information about CUNA, visit www.cuna.org or follow @CUNA on Twitter. For more information about credit unions, visit www.aSmarterChoice.org and follow @asmarterchoice on Twitter.

Dora Maxwell – 2016 National Winners

Less than \$50 Million in Assets

1 st	Community Credit Union	Maine
2 nd	Washtenaw Federal Credit Union	Michigan
HM	Lion's Share Federal Credit Union	North Carolina

\$50 – 250 Million in Assets

1 st	United Credit Union	Missouri
2 nd	Members Choice Financial Credit Union	Pennsylvania
HM	Southeastern Credit Union	Georgia

\$250 Million - \$1 Billion in Assets

1 st	San Mateo Credit Union	California
2 nd	SPIRE Credit Union	Minnesota
HM	Point Breeze Credit Union	Maryland

More than \$1 Billion

1 st	Hanscom Federal Credit Union	Massachusetts
2 nd	American Heritage Federal Credit Union	Pennsylvania
HM	Georgia United Credit Union	Georgia

Dora Maxwell was an original signer of CUNA's constitution and a tireless organizer of hundreds of credit unions throughout the United States. She also developed volunteer organizer clubs and worked diligently with organizations on behalf of the poor. The Maxwell Award is presented to credit unions for outstanding social responsibility projects in their communities. Activities may include: solving core community problems, coordinating supply drives for the needy, raising money or organizing special events for charitable organizations, or mentoring students.

Louise Herring – 2016 National Winners

Less than \$50 Million in Assets

1 st	Nueva Esperanza Community	Ohio
2 nd	Community Credit Union	Maine

\$50 – 250 Million in Assets

1 st	Appalachian Community FCU	Tennessee
2 nd	Point West Credit Union	Oregon

\$250 Million - \$1 Billion in Assets

1 st	Educational Systems Federal Credit Union	Maryland
2 nd	Rio Grande Credit Union	New Mexico
HM	Freedom First Federal Credit Union	Virginia

More than \$1 Billion

1 st	Associated Credit Union	Georgia
2 nd	Royal Credit Union	Wisconsin
HM	BECU	Washington

Louise Herring was an original signer of CUNA’s constitution when she was an Ohio delegate to the 1934 national credit union conference in Estes Park, CO. She saw credit unions as more than just financial institutions and believed they should work to better people’s lives. The Herring award is given to a credit union demonstrating the internal application of credit union philosophy to help better financial matters and increase financial education for its members. Examples include: exceptional member service, financial counseling for members experiencing difficulties, and educating members on the credit union difference.

Desjardins Youth – 2016 National Winners

Less than \$50 Million in Assets

1 st	Community Credit Union	Maine
2 nd	North Star Credit Union	Minnesota
HM	Tallahassee-Leon Federal Credit Union	Florida

\$50 – 250 Million in Assets

1 st	CORE Federal Credit Union	New York
1 st	DOCO Credit Union	Georgia
2 nd	Education Credit Union	Texas
HM	Virginia Educators Credit Union	Virginia

\$250 Million - \$1 Billion in Assets

1 st	CommonWealth One Federal Credit Union	Virginia
2 nd	Ideal Credit Union	Minnesota

More than \$1 Billion

1 st	Altra Federal Credit Union	Wisconsin
2 nd	Teachers Credit Union	Indiana
HM	BECU	Washington
HM	WEOKIE Credit Union	Oklahoma

Desjardins Adult – 2016 National Winners

Less than \$50 Million in Assets

1 st	Community Credit Union	Maine
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\$50 – 250 Million in Assets

1 st	Carolina Foothills Federal Credit Union	South Carolina
2 nd	Electro Savings Credit Union	Missouri
HM	United Educators Credit Union	Minnesota

\$250 Million - \$1 Billion in Assets

1 st	Financial Center First Credit Union	Indiana
2 nd	First Commerce Credit Union	Florida
HM	Town & Country Federal Credit Union	Maine

More than \$1 Billion

1 st	Firefly Credit Union	Minnesota
2 nd	PSECU	Pennsylvania
HM	Municipal Credit Union	New York

Chapter or Credit Union Group

1 st	Rocky Mountain Chapter of Credit Unions	Colorado
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Desjardins Financial Education Award - League

1 st	Maine Credit Union League	Maine
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The Desjardins Awards are named for Alphonse Desjardins, the founder of the North American credit union movement. Besides founding the first credit unions in Canada and the U.S., Desjardins pioneered youth savings clubs and in-school "banks," known as *caisses scolaires*. He established *caisse populaires*, cooperative savings and loan companies, to encourage the working classes to save and plan for the future and provided the credit they needed for economic recovery. This award honors credit unions, chapters and leagues for their commitment to both youth and adult financial literacy.